



The United Arts Appeal

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News Release

FOR IMMEDIATE RELEASE (January 25, 2016)

Photo caption: At their January 21 meeting United Arts Appeal of Chautauqua County board members sent letters to local businesses and selected individuals, requesting their support for the arts in 2016. Participating members were (from left, seated) Bob Ostrom, Elizabeth Bush, Joe Braeger, Rick Davis, (standing) Shane Hawkins, Nina Karbacka, and Sally Ulrich.

United Arts Appeal Fund Drive Promotes Local Businesses

Jamestown, NY – Board members of the United Arts Appeal of Chautauqua County (UAA) kicked off their 2016 fund drive at their meeting on January 21. Participants sent letters, primarily to businesses, asking for support for the hundreds of concerts, performances, classes and exhibits they present that are enjoyed by thousands of people each year.

Emphasis this year is on the return on investment for business contributors.

“We really appreciate the businesses that contribute to us,” said UAA president Elizabeth Bush, “and in return we give them a lot of recognition.”

Bush pointed out that donors receive a range of benefits for their generosity. Regardless of the amount of their contribution, all are listed on the UAA’s website as well as being named in the printed programs of the United Arts Appeal member organizations, giving exposure to upwards of 17,000 audience members.

Depending on the level of contribution, additional benefits include links to the donor’s website, being featured on posters in the lobbies of the Lucille Ball Little Theatre in Jamestown and the 1891 Opera House in Fredonia, free movie admissions, and more. Details are on the Support UAA page at UnitedArtsAppeal.org.

“We also deeply appreciate the support of the County, local foundations and individuals,” Bush noted.

United Arts Appeal member organizations are the Chautauqua Regional Youth Ballet, Community Music Project, 1891 Fredonia Opera House, Infinity Visual & Performing Arts, Jamestown Concert Association, Lucille Ball Little Theatre of Jamestown, and Western New York Chamber Orchestra.

As a group, this is the only request the United Arts Appeal makes of the local community.

In 2015 the United Arts Appeal received major support from Chautauqua County, the Jessie Smith Darrah Fund, and the Hultquist Foundation.

Patrons in 2015 were Lyndon and Melanie Gritters, the Holmberg Foundation, Matric Limited – Richard E. Turner, Jr., and Dr. Bruce Rockwell. Special Gifts were received from M.L. Feather, Hope's Windows, Thomas A. Turner, and Wegmans. Donors included Community Bank NA, Family Health Medical Services PLLC, Fessenden Laumer & DeAngelo, John and Margie Fuchs, Mark and Donna Hampton, KeyBank, Betsy and David Shepherd, Lissa and Sherwood VanDewark, and Weinberg Financial Group..

Businesses and individuals who want to help fund the arts in Chautauqua County can send their tax-deductible contributions to the United Arts Appeal, 715 Falconer Street, Jamestown, NY 14701.

For more information, visit www.UnitedArtsAppeal.org or the United Arts Appeal page on Facebook.

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