



The United Arts Appeal

715 Falconer Street
Jamestown, New York 14701
716-484-7329

News Release

FOR IMMEDIATE RELEASE (May 17, 2018)

Photo caption: At their May meeting, United Arts Appeal of Chautauqua County board members sent letters to local businesses, requesting their support for the arts in 2018. Participating in the effort were (from left, seated) Sally Ulrich, Rick Davis, Julie Newell, (standing) Joe Braeger, Jason Sample, and Bob Ostrom.

United Arts Appeal Reaching Out to Local Businesses

Jamestown, N.Y. – A business can receive a lot of publicity for a modest contribution to the United Arts Appeal of Chautauqua County (UAA).

UAA board members made that point in letters they sent to businesses at their May meeting.

“There are so many wonderful, active businesses in our county,” said UAA President Julie Newell. “We took this opportunity to reach out to some of those we had not contacted before.”

Newell said their letters noted that the United Arts Appeal supports member arts organizations that present hundreds of events – concerts, performances, festivals, exhibits, workshops – every year. In return, a single contribution of any amount puts the donor’s name in front of thousands of people.

All donors to the United Arts Appeal receive a range of benefits for their generosity. Regardless of the amount of their contribution, they are listed on the UAA’s website and in the printed programs of member organizations, giving them exposure to thousands of audience members.

Additional benefits can include links to the donor’s website, being featured on posters in the lobbies of the Lucille Ball Little Theatre of Jamestown and the 1891 Fredonia Opera House, free cinema admissions, and more. Details are on the Support UAA page at UnitedArtsAppeal.org.

United Arts Appeal member organizations make a joint appeal to businesses rather than each organization contacting them separately. Support from individuals is appreciated as well.

UAA members are the Chautauqua Regional Youth Ballet, Community Music Project, 1891 Fredonia Opera House, Infinity Visual and Performing Arts, Jamestown Concert Association, Lucille Ball Little Theatre of Jamestown, and Western New York Chamber Orchestra.

To date, major 2018 UAA contributors are Patrons Lyndon and Melanie Gritters, Mark and Donna Hampton, and Dr. Bruce Rockwell. Special Gifts have been given by M. L. Feather, KeyBank, Lake Shore Savings Bank, Thomas A. Turner, and Wegmans. Donors are Clark Patterson Lee, Everyday's True Value, Falconer Funeral Home, John and Margie Fuchs, John and Donna Ireland, Betsy and David Shepherd, Lois F. Strickler, and Sherwood and Lissa VanDewark. Significant support has also been provided by the Jessie Smith Darrah Fund and the Hultquist Foundation.

Businesses and individuals who want to be recognized for helping fund the arts in Chautauqua County can send their contributions to United Arts Appeal, 715 Falconer Street, Jamestown, NY 14701.

For more information, visit UnitedArtsAppeal.org.

###